

# The Squire Inn

## LOYALTY CARD APPLICATION

We thank you for your interest in the Squire Inn Loyalty card.

Detailed below are the features and benefits of your new card. Please complete all parts of the form below and return it to one of our bar persons. In order to activate the Loyalty Card you will be asked to credit the account with £10.00 which can then be used against all purchases of discounted products.

### LOYALTY CARD DISCOUNTS - MAY 2009

**All draught Lagers, Ale & Stout are reduced by 10p per pint**

**All draught ciders are reduced by 15p per pint**

**All spirit drinks are reduced by 20p per measure**

**All soft drinks reduced**

**All bottles of wine are reduced by £1.00 per bottle**

**All 250ml glasses of wine are reduced by 30p**

**All 175ml glasses of wine are reduced by 20p**

### ENHANCED HAPPY HOUR:

**General Public:** Monday -Thursday, 3pm-6pm, 30p off each pint

**Loyalty Card holders: Monday to Friday, 3pm-7pm, 50p off each pint.  
Saturday & Sunday, 3pm-6pm, 30p off each pint.**

### CASH ON YOUR CARD

With the new Squire Loyalty Card you can credit your card with cash to be used at any time. Just tell a member of bar staff how much you wish to credit the card with and the method of payment and they will issue a receipt for the sum you have added to your account.

### FOOD

Your loyalty card will provide an approximate **10% saving** on our standard Menu. We will email and post you a copy of our menu showing all the products individually priced.

NAME:

HOME TELEPHONE:

ADDRESS:

MOBILE TELEPHONE:

POSTCODE:

DATE OF BIRTH:

EMAIL:

I have read and accept the terms and conditions of use for The Squire Inn Loyalty Card. Please tick here in acknowledgement:

SIGNED:

Full details of the loyalty card, current prices and all future offers can be found at [www.thesquireinn.co.uk/loyalty.html](http://www.thesquireinn.co.uk/loyalty.html)

## Terms & Conditions:

1. The Loyalty Card is issued by and remains the property of WRD Leisure Ltd which reserves the right to withdraw the card at any time.
2. WRD Leisure Ltd reserves the right to alter or amend the conditions of operation of the scheme at any time without notice.
3. The Loyalty Card is to be used by the authorised signatory only and is not transferable.
4. To qualify for any discounts or offers, the card must be presented at the till at the time of purchase of any goods or tickets by the signatory. Discounts cannot be claimed retrospectively.
5. WRD Leisure Ltd does not accept liability for lost, stolen or damaged cards and will only credit a balance to a replacement Card equivalent to that on the stolen or lost card recorded as of the date and time reported to The Squire Inn. If a card is lost, stolen or damaged the cardholder should contact The Squire Inn on 01454 312121 or info@thesquireinn.co.uk
6. An administration fee of £5 will be charged for any renewal or issue of a new Card in the event of such loss or damage. After the deduction of the administration fee the remaining credit balances (if any) will be credited to the replacement Card.
7. WRD Leisure Ltd reserves the right to take any appropriate action deemed necessary where it is found the cardholder has used the card in breach of these conditions or it has been abused.
8. Neither the sums of money credited to the Card nor any balance accrued where the Card is in balance shall attract any interest.
9. No refunds on remaining balances on the Card will be given.
10. We would like to use your details from the application form, plus details on how you use your Loyalty Card for the following reasons:
  - To understand our customers' buying habits in order to improve our service.
  - Unless you indicate otherwise, to contact you with offers and information about products and promotions which we think may be of interest to you. To unsubscribe please send a blank email to unsubscribe@thesquireinn.co.uk from the email account registered to your card. We will then remove you off our mailing list.
  - We will not share your personal information with any third party.

### OFFICE USE

Card Number Allocated: \_\_\_\_\_

Name Written on Card: Yes  No

Initial Amount Credited: \_\_\_\_\_

Application Form Complete: Yes  No

Staff Member Name: \_\_\_\_\_

System Updated (DATE & TIME): \_\_\_\_\_